

WOMEN IN AFRICA
— PHILANTHROPY —

Wia54

PROMOTION
2020

54 LAUREATES
ENTREPRENEURS
IN 8 SECTORS

AGRICULTURE
BEAUTY INDUSTRIES
CREATIVE INDUSTRIES
DIGITAL & TECHNOLOGY
EDUCATION
FINTECH
HEALTH
SUSTAINABLE DEVELOPMENT



WIA PHILANTHROPY ENGAGEMENTS



Aude de Thuin

Founder and Chair of the Board of Women in Africa

NEVER AGAIN WITHOUT WOMEN

When we launched the 4th call for nominations WIA54 of the best African women entrepreneurs for the year 2020, we were all far from imagining that we were going to experience a pandemic that was going to affect so much and so many.

So before I share my thoughts on your participation in this troubled year, I wanted to tell you that more than ever I believe that we women have a major role to play in this world that will never be the same again. Indeed, we must not let it think of itself without us women. However, each period of deep crisis, with the economic consequences that we know, is a time for deepening inequalities between women and men, whose negative impacts on the production of wealth and growth are well known.

We must therefore commit to making possible immediately what seemed to us, before, destined to take decades of small steps.

We must be able to express ourselves, debate, contradict, propose, create and decide on an equal footing.

AFRICAN WOMEN: YOU ARE THE BACKBONE OF THE ECONOMIES OF YOUR COUNTRIES.

The 2020 case analysis has once again demonstrated unparalleled vitality in building businesses on a global scale, and you are now conquering the vital sectors of the economy such as climate change, Health, Agriculture, Education, Digital ...

Failing to be able to meet as every year in Marrakech, we, with the Women in Africa team, and like many of you, have changed our economic model by

transforming the summit into a TV5 Monde program that turned out to be a magazine entirely dedicated to African women entrepreneurs. The title says it all: "Women in Business: An African Revolution".

The 1st WIA Magazine will be broadcast in early December and we will announce the 2020 revelations in the sectors of Climate Change, Health, Agriculture, Education, Digital, Creative Industries and Beauty Industries, and of course the Gold Award. We will be supported by our loyal partners Société Générale, Orange, Stop Hunger, Inetum (GFI), Honoris United Universities, AXA.

We will also communicate the results of the study conducted as every year by Roland Berger, which addresses the critical subject specific to the majority of women entrepreneurs: "Improving access to finance to support entrepreneurial dynamics".

The objective of the 2020 study is threefold:

- to identify the regional realities of female entrepreneurship in Africa,
- to make a diagnosis of the access of women entrepreneurs to the different sources of financing,
- and finally to make recommendations allowing them to contribute, reduce inequalities in access to capital between women and men.

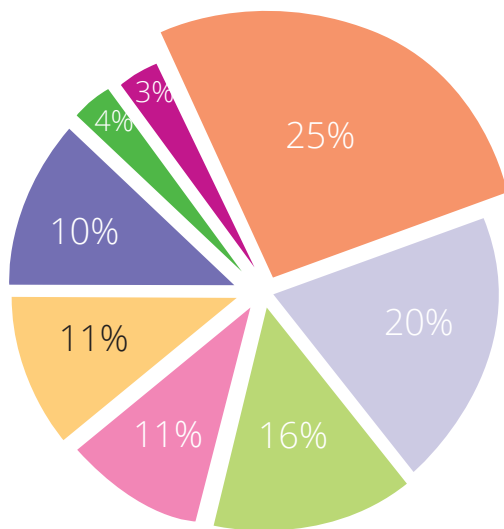
In addition to the Webinars that bring us together every week, I will therefore give you an appointment at the beginning of December, on TV5 Monde and on Social Networks, in order to honor the 2020 winners.

We will share with you major new developments and prove, once again, that the continent's future lies with women.

2020 RESULTS

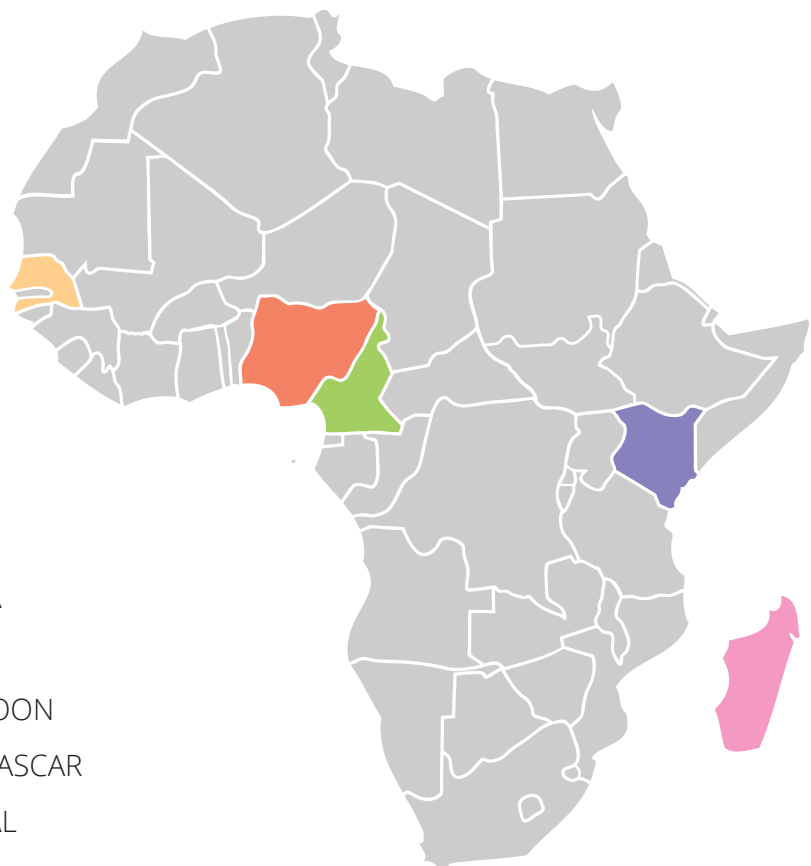
3 767 APPLICATIONS, **1672** ELIGIBLE APPLICATIONS RECEIVED FROM **54** AFRICAN COUNTRIES

157 FINALISTS IN **8** SECTORS REPRESENTING **1 500** JOBS



2020 RESULTS

Agriculture	38 finalists
Sustainable development	31 finalists
Creative industries	25 finalists
Education	17 finalists
Digital & tech	17 finalists
Health	16 finalists
Beauty industries	7 finalists
Fintech	6 finalists



TOP 5

countries with the most candidates	■ NIGERIA
	■ KENYA
	■ CAMEROON
	■ MADAGASCAR
	■ SENEGAL

THE FUTURE IS WHEN WOMEN SHAPE A WHOLE CONTINENT

We support female entrepreneurs in Africa through the Women in Africa Philanthropy foundation.

THE FUTURE IS YOU



SOCIETE
GENERALE



REVELATION EDUCATION EASTERN AFRICA



Jane W. Muigai Kamphuis

KENYA

TOOLKIT ISKILLS

EDUCATION

Professional learning service and supplier
of qualified technical labor in industrial sectors

TTI is a leading social enterprise in Kenya committed to youth skills training and employment. We raise youth from unskilled and unemployed, to skilled and highly sought-after! We focus on 3 main elements of the youth - 1. inner potential of the individual / each youth has talent and potential. We apply lifeskills to raise the persons confidence and self-esteem, so that they believe in themselves and their ability to positively change their life, that of their family and community.

2. Skills training in one trade - in construction or ICT or organic farming or oil gas sectors. The skills training is accompanied with national or international Certification.

3. Linkage to employment.



We link the youth with employers or entrepreneurship so that they can run their own small enterprise / self-employment.

We have skilled young women in non-traditional technical trades with great success. Young women welders, electricians, plumbers and ICT experts. We have a database of 2000.

Our goal is to train 10,000 per year.

We believe there should be no skilled labour imported to Africa. Africa has enough young

people to provide skilled labour. But those young people need skills and opportunity to work!

We require technical advise in marketing, scaling our model in other countries and show-casing the success of Toolkit to inspire youth in other African countries.

IN PARTNERSHIP WITH





www.honoris.net

#EDUCATIONFORIMPACT®

Honoris United Universities is the first and largest pan-African private higher education network committed to educating the next generation of African leaders and professionals able to impact regionally in a globalized world. Collaborative intelligence, cultural agility and mobile mind-sets and skills are at the heart of Honoris' vision of higher education. Honoris United Universities joins the expertise of its member institutions to develop world-class African Human capital that is competitive in today's fast-paced, demanding and increasingly digitized labour and start-up markets.

Honoris United Universities gathers a community of **45,000** students on **60** campuses, learning centres and via on-line, in **10** countries and **32** cities. The network counts **11** institutions: multidisciplinary universities, specialized schools, technical and vocational institutes, contact, distance, and online institutions. Students have an opportunity to experience exclusive partnerships and exchange programs in more than **60** universities across Europe and the United States. Over **280** degrees are offered in Medicine, Health Sciences, Engineering, IT, Business, Law, Architecture, Creative Arts and Design, Media, Political Science and Education.



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Follow our actions, our projects and increase the community !

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